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Clubs and Organizations-The City of Tomorrow

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CLUBS AND ORGANIZATIONS

"THE CITY OF TOMORROW"

Los Angeles Athletic Club, Realty Board

August 7, 1920

Realty Board L.A. athletic
"The City of Tomorrow" building not only a

great city - sure. & increasingly ^{the} but a city - beautiful. Certainly ¹⁹²⁰ no group ^{or class of your people} ~~or class of men~~ have contributed more to the building of our city - in all these ways

than the wealthy men. You are always the pioneers, always have the keenest sense ^{of the coming} demanded in any line & ^{in fact} ~~after~~ have for yourselves created the demand.

Any one admires your genius your enterprising spirit & your tenacity & your general cleverness. I feel honored therefore to be invited to be with you.

It seems but yesterday since
we had our little one horse jenny
to carry prospective customers
from the end of the street car line
at Ansel Park down to the
road was common good Cal. dirt
road & the only horse passed
with was that of Mr Busch. The
development ~~has~~ since has been
phenomenal. Perhaps no other city
can point to so large a district so
^{especially} improved as ~~L.A.~~ in decade
as L.A.

~~See~~ This is a city of
beautiful & homey homes. ~~Our~~
style of architecture is distinctive.
We are creating a plan & style
of architecture
adapted to our needs & tastes
& it is both practical & beautiful.

All countries have developed
a peculiar & suitable style of building
men are doing the same here.
The unfailling law of evolution
in the character & uses of buildings
& certain districts of a city is ^{constantly}
~~will control~~

& shaping our city. Our cherished
~~ideas are~~ visions & dreams of
what is to be are ^{often} suddenly
& readily changed in harmony
with this law. The you
can ~~recall~~ recall many of these
Figures.

The latest & perhaps the most
radical ~~change~~ transformation
one which readily jolts our
fondest dreams of a beautiful
residence which is Welsh

Soul,

We are a commercial people.
^{Some are,}
We are quick to scent ^{a business} ~~an~~ ap. ~~to~~
an ap. to create more business
Enterprising men have seen golden
ap. in the great Welsh hills.
& I am persuaded that this
same law of evolution will prevail
there. In fact one ~~must~~ need
only drive thro' that beautiful
district to see the changes now going
on. Then, turning to like
development in older cities,
we can form some idea of what
we may look for ~~there~~ in this
district. Many of us may regret
it & lift up our hands to stay

the on coming tide, but it will
be ~~no~~ futile.

Instead of the ~~mere~~ beautiful
residential ~~which is~~ ⁱⁿ America,
as I have ^{seen} many ~~dreams~~, we
will see ~~the~~ Wilshire the grandest
semi-business, or high class
business thoroughfare ~~on~~ this
side of Chicago. Quite akin to
Michigan Ave. of that city or Fifth
Ave. of New York. We have
with us the same class of people who
have created these other splendid avenues
& with the incentive for doing ^{the same} ~~so~~
~~here~~ & existing here, &
the demand, we shall
soon see a great, Rome with
high class hotels, ap. & office buildings.
In this ~~case~~ ^{case} dev. ~~to~~ ^{to} ~~the~~ ^{the} ~~land~~ ^{land} ~~of~~ ^{of} ~~new~~ ^{new} ~~influence~~
to ~~creating~~ ^{creating} ~~planches~~ ^{planches} of art. —

Building beautiful city -
Have op. to build greatest
most charming city in America

According to law of evolution
Changes ~~changes~~ in harmony
with changed conditions

Broadway
Future

We have ~~planned~~ for
certain type of dev. in world

Have had visions of
beautiful homes unmarred by
anything favoring of business

Have dreamed & labored

Held to high type

R V

We are a commercial
people. We can't change
our disposition.

~~Business enterprises are~~
Enterprising men have
seen golden opportunities
for business & have been
quick to improve them
up.

The most gigantic
of all these enterprises
& one in which all
So. Cal. is interested
is the Ambassador
Has changed char. immediate

①
Signed — Always willing
to join in any move for
betterment

After more careful
consideration saw how un-
wise

Unfair —

The hotel has changed
character & makes it
preeminently business
property

unfair because

Business is per-
mitted at Berendo & 6th

within $1\frac{1}{2}$ ⁽²⁾ of ~~our~~ property -

Came East on 6th from
Western a short distance
& ~~West~~ from Vermont
to within block & half
leaving our property out

Our property low - not
desirable for residences -
Short car came down grade
on our 2000

No one injured - by
permitted burning ^{to Com. from B. to Mass.}
our own almost all
property on ^{both} 6th from Nor.
& Catilina -

2000 feet

③

Only ~~one~~ ^{two} residences in
this section on 6th & one
one -

Our interests are really
only one involved

No residence within 200
to 300 of 6th

We are willing that
character of building &
building line should
be established

 ^{resident}
As a prominent ~~man~~
her of our tract said
we had developed this
thought to know what is the

1 +

Harmed by permitting
hotel on to be used on Welshman
Large ap. with near to share
Why men come in from
N.Y. + dis. against those
who have for years held

Might seem a little strange
that outside people, - some
from N.Y. should come +
disfigure our beautiful Welshman
Bowl, & we who have labored
for years + spent much
money should be harmed
because of change of character
not be permitted to be used

3 +

The only type of buildings
that can be used.

Taxes

of a beautiful home
undisturbed by anything
savings of business -

As a firm we have for
years not only dreamed
but labored to the fulfillment
of our dream.

We have & sell Watright
type of residences even
at times to our financial
loss -

Others have builded
with this dream ever
before them.